



# WALCC

World Alliance for Low Carbon Cities

*Special  
Newsletter  
10/2018*

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## Ecosystem Internationalization Day – November 29<sup>th</sup>, 2018



For the last year and a half, the WALCC has facilitated the Autonomous Vehicles and Mobility Services (AVM) ecosystem together with the orchestration support of Synocus and financial support of Business Finland. In addition to this Synocus has served as the co-orchestrator of several other ecosystems.

These orchestration experiences show there are many elements in common across business sectors in ecosystem development. This offers significant opportunities to learn from each other, as the maturity, degree of internationalization, and relative size of the business sector provide differing depths of understanding of the multi-dimensional character of ecosystems.

This Ecosystem Internationalization Day brings together professionals to share their experiences and offers opportunities for deep reflection on how ecosystems challenge the way we must think about business.

The event will focus on discussions, which will be framed by short insightful, and hopefully also provocative, comments from senior executives sharing their most important learnings from their own domain.

The participants will be assigned seating with the ambition to have different ecosystems represented at each table, enabling true cross-fertilization during the day.

Synocus will prepare each panelist for the event, ensuring that everybody is within his or her comfort zone, but still curious and eager to learn from peers. The discussions are grounded in the premise that successful ecosystems share three characteristics in common:

- The ecosystem vision attracts participants to engage in in-depth collaboration to develop new knowledge and initiate demonstrations and market co-creation supporting the individual firms and strengthening the ecosystem.
- Anchored in an in-depth, trustful relationship between the orchestrator and the participating organizations, the collaboration evolves step-by-step, driving the reconfiguration of the ecosystem based on the established social platform.
- The ecosystem is iteratively developed based on the complementarity of the participating organizations catalyzed through agreed-upon joint actions.

The Ecosystem Internationalization Day aims to discuss how we can make our experiences quickly scalable and transferrable. The outcome will be truly co-created!



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# Ecosystem Internationalization Day

November 29<sup>th</sup>, 2018, 9:00 -16:00 – Vanha Ylioppilastalo (Mannerheimintie 3), Helsinki, Finland

- |       |   |
|-------|---|
| 09:00 | <b>Opening: Making Finland an Attractive Innovation Environment</b> <ul style="list-style-type: none"> <li>• Mr. Petri Peltonen, <i>Under-Secretary of State, Ministry of Economic Affairs and Employment</i></li> <li>• Mr. Pasi Mikkonen, <i>Chairman, World Alliance for Low Carbon Cities</i></li> <li>• Mr. Johan Wallin, <i>Managing Partner, Synocus Group</i></li> </ul>                                      |
| 09:30 | <b>Panel discussion: Designing Ecosystems for Societal Excellence</b> <ul style="list-style-type: none"> <li>• Mr. Pasi Rannus, <i>Head of Manufacturing Business Line, Valmet Automotive</i></li> <li>• Mr. Visa Honkanen, <i>Director of Strategic Development, HUS</i></li> <li>• Mr. Raine Hermans, <i>Managing Director, Xnova</i></li> </ul> <p>Group discussions (09:50) and plenary presentations (10:10)</p> |
| 10:30 | <b>Coffee break</b>   |
| 10:45 | <b>Panel discussion: Nurturing Innovation Ecosystems</b> <ul style="list-style-type: none"> <li>• Mr. Pasi Julkunen, <i>Head of Technology, Sandvik</i></li> <li>• Mr. Jukka Viinikainen, <i>CEO, Rocla Solutions</i></li> <li>• Mr. Harri Nieminen, <i>Head of Innovation Development, Fastems</i></li> </ul> <p>Group discussions (11:05) and plenary presentations (11:25)</p>                                     |
| 11:45 | <b>World Alliance for Low Carbon Cities; award ceremony</b>   |
| 12:00 | <b>Lunch</b>  |
| 13:00 | <b>Panel discussion; Mobilizing Ecosystems for Offering Development</b> <ul style="list-style-type: none"> <li>• Ms. Sirpa Korte, <i>Public Transport Director, City of Turku</i></li> <li>• Mr. Juha Inberg, <i>CTO, Ponsse</i></li> <li>• Mr. Jussi Muikku, <i>CEO, Orfer</i></li> </ul> <p>Group discussions (13:20) and plenary presentations (13:40)</p>   |
| 14:00 | <b>Coffee break</b>   |
| 14:15 | <b>Panel discussion: Technologies Supporting Ecosystem Efficiency</b> <ul style="list-style-type: none"> <li>• Mr. Peter Lindgren, <i>Vice President, ABB</i></li> <li>• Mr. Risto Raunio, <i>Director, Roima Intelligence</i></li> <li>• Mr. Janne Koistinen, <i>Head of Telia 5G Program, Telia</i></li> </ul> <p>Group discussions (14:35) and plenary presentations (14:55)</p>                                   |
| 15:15 | <b>Concluding discussions and implications for participating ecosystems</b> <ul style="list-style-type: none"> <li>• Autonomous Vehicles and Mobility Services</li> <li>• CleverHealth Network</li> <li>• Intralogistixx</li> <li>• Lean Competence Center Finland</li> <li>• MEX Finland</li> <li>• World Alliance for Low Carbon Cities</li> </ul>  |
| 16:00 | <b>Networking and refreshments</b>  |

Please register for the event at our website [www.walcc.org](http://www.walcc.org) before November 9<sup>th</sup> 2018. Reservations will be on a first come, first served basis.

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